



STRATEGIC PLAN 2013-2016

Goal 1: *To maximize our existing “patient centered culture of care” into a “world class” patient- centered culture of care.*

Goal 2: *To maintain our facilities that reflect professional and easily accessible behavioral healthcare programming.*

Goal 3: *To effectively manage change in the era of the Affordable Care Act (ACA).*

Goal 4: *To effectively manage coming change in the dynamic health care environment.*

Goal 5: *To provide more accessible and safe housing options for both men and women patients.*

Goal 6: *To more effectively market Prairie Ridge strengths to a broader base including Iowa and the Midwest.*

Goal 7: *Develop a reliable, representative, outcome measurement system, to inform Prairie Ridge and its stakeholders of our effectiveness.*

Goal 8: *Use technology to drive improvements in program operations and clinical processes*

Goal 9: *Develop and implement a workplace recognition program for staff.*

Goal 10: *Provide a process of succession planning for all key employees.*

Goal 11: *To align our prevention services with coming changes due to health care reform.*